



Press Kit



Think Computer Corporation was incorporated on April 29, 1998, from a bedroom in Shaker Heights, Ohio. Its goal? Make computing better.

Today, Think has hundreds of clients nationwide. The company creates web-based software that does four things: increase productivity, increase community, increase security, and increase education. With products ranging from sophisticated

Application Programming Interfaces to portals for college students, Think solves real-world problems that affect each one of us every single day.

Think Computer Corporation President & CEO Aaron Greenspan (right) accepts the 1999 Junior Achievement Young IT Entrepreneur of the Year Award at the Carter Center in Atlanta, GA from Vince Brannon, then CEO of BrightLane.com.

Making Computing Better



increase productivity

Whiteboard lets people update their web sites from anywhere, technical knowledge required. Lampshade makes it easy for programmers to write secure web-based applications.



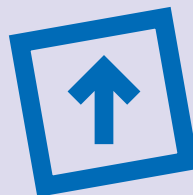
increase community

SecondBase NGO makes it easier for non-profit and other non-governmental organizations to accept credit card donations on-line.



increase security

Think provides the expertise needed to keep sensitive data and web-based software applications secure.



increase education

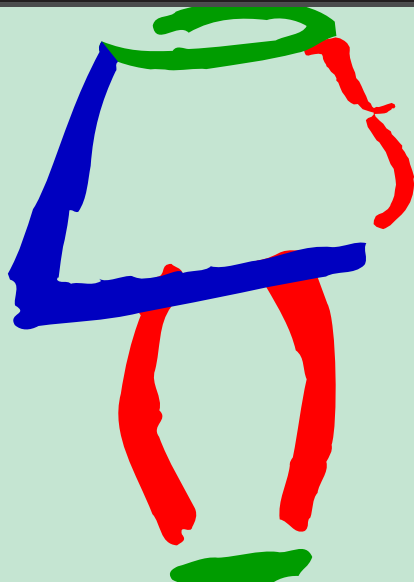
Think Renaissance is the most powerful web-based portal on the market for higher education institutions.

Did You Know?

Aaron Greenspan drew the smiling Think logo on a scrap piece of paper with magic marker when he was thirteen years old. Before the company was incorporated, Greenspan used the names “Think! Technologies” and “Think! International,” until his family reminded him that his business wasn’t international—yet.

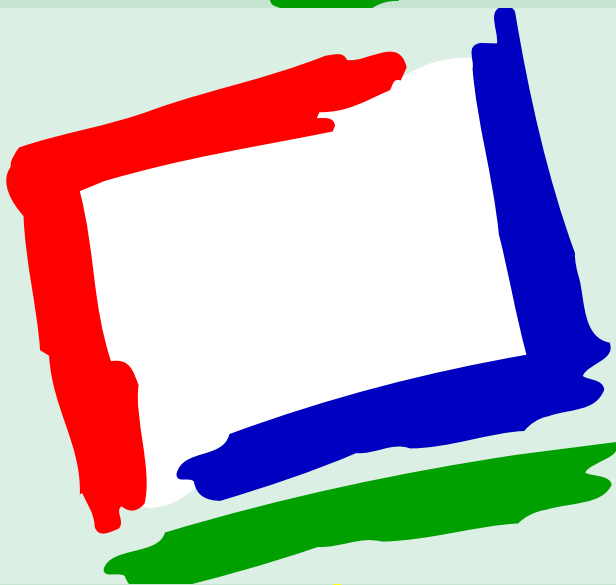


Think Products



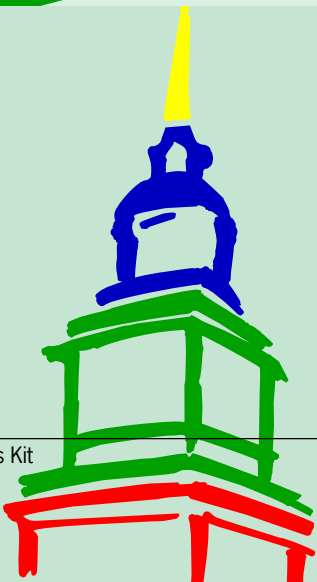
Lampshade

Think Computer Lampshade is the powerful programming engine behind some of the internet's coolest sites. Built on the Linux / Apache / MySQL / PHP platform, Lampshade provides web developers with a robust toolkit that reduces application development time by a staggering factor. Lampshade features built-in security routines (including AES encryption and automatic password hashing), server-side session support, integration with Authorize.Net for e-commerce, useful database debugging tools, and more. Best of all, Lampshade's smooth interface library makes your web-based software applications look professional and clean, even if you've only spent minutes working on them.



Whiteboard

Whiteboard uses the simplicity of the Web to do what is otherwise complicated: update web sites. Whiteboard is a powerful Content Management System (CMS) or "web site builder" that works completely over the internet. There's nothing to install, no consultants required, and no delay to wait out before your updates appear on your site. You can create your web site literally in a matter of minutes, regardless of whether or not you consider yourself a computer expert. Of course, for those who are looking for more advanced features, we've included automatic JavaScript browser detection, multiple browser stylesheet support, and even support for custom PHP scripting. Reusable design templates, a content archival system, search engine ranking enhancement tools, and multiple security levels for users are also built-in. You can even backup your entire Whiteboard site with the click of a button.



CommonRoom

Think CommonRoom is hands down the best educational portal software on the market. Its amazing user interface smartly consolidates enormous functionality into a friendly web site that students will actually want to use on a daily basis. The course module allows students to provide constructive feedback about courses and professors, while Student Exchange facilitates the purchase and sale of used textbooks. On-line postering, course sites, and web-based student group centers are also standard.



Think Services

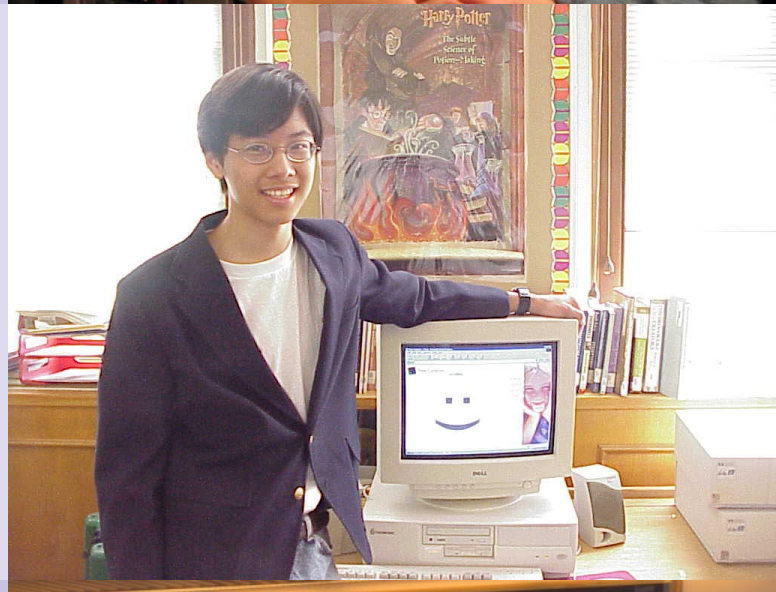
Professional Spyware Removal

Spyware is one of the biggest problems facing personal computer users today. It can be installed on systems without their owners even knowing it, as long as they click on the wrong link at the wrong time. When computers function unusually slowly, or internet connections seem to work only sporadically, there's a good chance that spyware is involved. Removing spyware is a difficult task due to the number of places that it can easily hide. In the Windows registry alone, there are tens of thousands of keys. Spyware will often lodge itself in those that are used when computers start up, so that they annoy consumers time and time again. Think's experts remove spyware from computer systems either on-site or remotely, using state-of-the-art remote access software.



Electronic Commerce

Setting up an e-commerce web site is tough, but it doesn't have to be a nightmare. You can get everything you need from Think, from SSL certificates to make your site secure to web-based credit card processing service, eliminating the need for expensive extra phone lines and physical terminals. We've partnered with two of the best companies in the industry, Authorize.Net and GeoTrust, to bring you a complete e-commerce package that will take care of everything you need to get up and running. Authorize.Net provides real merchant accounts in order to bill customers on-line. GeoTrust handles the SSL certificates that you'll need to protect your web site while customers transfer sensitive credit card information. Think, of course, can handle everything else, from shopping cart software to web site hosting.



Security Audits

Sometimes even the best programmers need an objective third-party to help them catch their mistakes. With years of web-based programming and security experience, that's where Think comes in. Our security experts can help you determine the weakest links in your information systems, so that you can avoid costly and embarrassing problems down the line. Think has discovered and helped remedy flaws in systems belonging to several high-profile institutions, from world-renown universities to train stations to payroll companies.





Press Coverage

Think Computer has been featured in several articles, from local newsletters to international publications.

Payroll Hole Exposes Dozens of Companies

c | net news.com

February 25, 2005

Confidential Data on Firm's Site Unguarded

The Boston Globe

February 25, 2005

Payroll Site Closes on Security Worries

c | net news.com

February 23, 2005

South Station Hack Shows Security Train Not on Schedule

Mass High Tech

February 21, 2005

Cyberattack at South Station: Computer Hacker Says He Infiltrated Wireless System

The Boston Herald

February 9, 2005

Think Computer Wins Trademark Battle

Northeast Ohio CrainTech

June 18, 2004

Exchange Flaw Could Open Up User Accounts

c | net news.com

November 24, 2003

Mail Server Flaw Opens Exchange to Spam

c | net news.com

November 14, 2003

New Wave of Teen Entrepreneurs

Club Laurier

Teen-ager Rethinks Focus for his Technology Startup

Crain's Cleveland Business

July 23, 2001

Think Computer Enters Software Arena

Northeast Ohio CrainTech

July 16, 2001

American Tech Teen Sends Computers To Jamaica

Jamaica Observer

April 3, 2001

Teen Technology In Demand

The Wall Street Journal On-Line

March 15, 2001

No Kidding! Teens Are Trading Big-Time

BusinessWeek

September 25, 2000

From High-Tech Hobby to Big Bucks

BusinessWeek

May 29, 2000

The Net Generation (Japanese)

Kohkoku Magazine

May 15, 2000

Kid You Not, This CEO Shines

Crain's Cleveland Business

January 3, 2000

Still In School And They're CEOs

The Christian Science Monitor

July 26, 1999



Logo Usage Guidelines

Use of the Think Computer Corporation logo artwork is subject to the following guidelines.

At no time should the word “Computer” be removed from the full logo artwork (A), unless the Smiling Logo (B) is used on its own.

For on-screen artwork, the Think RGB logo source files to preserve maximum color brightness.



Think Computer®



For four-color process or spot color print publication, the Think CMYK logo source files should be used to ensure PMS color matching. Think uses the following PMS colors:

- Red - PANTONE Red 032
- Green - PANTONE 354
- Yellow - PANTONE Process Yellow
- Blue - PANTONE 293
- Violet - PANTONE Violet



Think Computer®



For black-and-white print publications, the Think B logo source files should be used.



Think Computer®





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