



increase productivity

Exponent^{Enterprise} is one product in Think's library of web-based, productivity-boosting software applications.

Simplify your life.

Use the business software that does absolutely everything.

Why You Need Exponent Now.

1

Completely Comprehensive

Forget integrating programs. This is the one that does it all, and well, at that.

2

Peace of Mind

Your data stays safe and if necessary, encrypted, on Think's servers, which are backed up and monitored for you.

3

Easy E-Commerce

Exponent runs entirely over the web, making e-commerce that much easier to tie into your web site.

4

Legible Reporting

Exponent generates Adobe Acrobat PDF files for its reports, so you can actually make sense of your data.

5

No More Tax Nightmares

Features for your CPA will make tax time easier than you ever thought possible, whether you're dealing with local, state or federal agencies.

Introducing Exponent Enterprise

If you're like the typical business owner, then you know what it's like to do sales tax returns by hand. You know what it's like to run credit cards through a processing terminal—and watch the paper jam while the customer looks on. You know what it's like to miss a credit card billing statement, and have to pay the consequences. You know what it's like to see a payroll provider deduct far too much from your bank account every two weeks. That's why we've created Exponent, the first software application that does it all, designed for your business.

Simple

There's nothing to install. Just sign into your Exponent Enterprise web site, and you'll be in complete control of your company, from client and vendor management to complex accounting features, literally in minutes.

One-Of-A-Kind

The Exponent Enterprise General Ledger was built from the ground up with today's database technology in mind. It's the only General Ledger that works in real time. You'll never have to run month-end or year-end processing again. Not only that, but Exponent knows how to pull your 1120S or other tax information directly from your accounting data, so that there are fewer errors and more deductions when it comes time to file.



Exponent^{Enterprise} Highlights

Professional

For small businesses, looking professional is crucial to success. Exponent lets you keep your corporate image consistent, from your checks to your expense reports. Everything you print can be customized with your company's logo, so that even your larger clients will begin to wonder how come they can't make their own company look so good.

Practical

Unlike other accounting systems which are designed for cash or check transactions, Exponent Enterprise fully supports credit card transactions, whether you're accepting cards from your clients, or you purchase goods for your business on credit. You can track as many cards as you need to, reconcile expenses with statements, and ensure that each expense is approved by the appropriate person in your organization.

1	\$13.60
0	\$55.00
0	\$55.04
-2	\$2,400.00

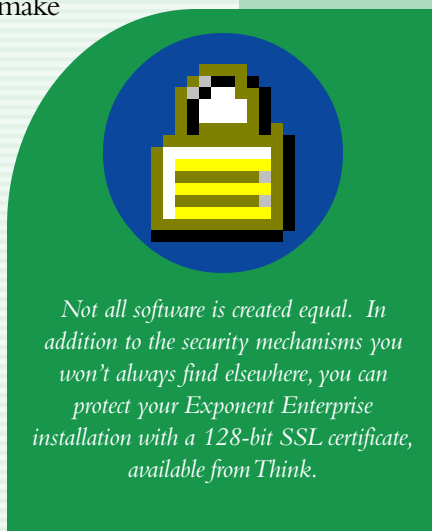
Fast

No other business software tells you so much, so quickly. While other systems require looking at screen after screen to get the information you're looking for,

Exponent lets you see a list of your company's vendors, how they've performed in the past according to Exponent's innovative comment-based point system, and the volume of business you've done with each one.

Did you know?

Keeping your data safe is one of our top priorities. That's why our software automatically encrypts every credit card number it comes across within the database, unlike many competing products, which only encrypt credit card numbers in transit over the network.



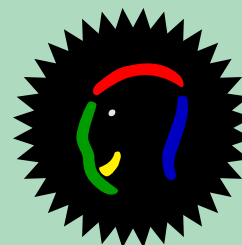
Not all software is created equal. In addition to the security mechanisms you won't always find elsewhere, you can protect your Exponent Enterprise installation with a 128-bit SSL certificate, available from Think.

The Exponent Enterprise development team is experienced in the field of computer security. You can learn more about the research Think Computer has done in the areas of spam, viruses, and web-based application vulnerabilities by reading our White Papers, available on our web site at:

<http://www.thinkcomputer.com>

Where do I go next?

You can purchase Exponent Enterprise and other Think products from any company that displays the Think Authorized Reseller logo. If you need help finding a reseller, just e-mail us at info@thinkcomputer.com.



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RESELLER



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